



## Engagement Type

Keynotes

Courses  
(Workshops / Breakouts)

One-on-One Professional Coaching

## Topics

Inspirational Speaker

Leadership Speaker

Motivational Speaker

Peak Performance Speaker

Personal Development Speaker

Opening and Closing Speaker

Campus/University Speaker

## Member



founding partner EventTechHub



Association for the Promotion  
of Campus Activities

## Degrees



Bachelors Human Resource  
Management



Masters Emergency Management

# Fireman Rob Verhelst

Fireman, World Record Holder, Author, Top Leadership and Motivational Speaker,  
Discovery Channel Reality Show Star, 9/11 Rescue Worker, & Veteran

Website [www.FiremanRob.com](http://www.FiremanRob.com)

Speaker's US Fee  
\$3,500

Languages  
English

Travels from  
Wisconsin, USA

## Suggested Keynote Speeches & Programs

Keynote – *Forged In The Fires to Live & Lead*

One-on-One Professional Experiential Coaching – *Personal Development*

Course – *Leadership to Run into The Fires*

Course – *Peak Performance: First In & Last Out*

Course – *Teamwork: Two In, Two Out When In The Fires*

## Fireman Rob Verhelst, In Brief:

Our lives depend on strength to thrive, otherwise, we struggle to find success in life. Fireman Rob delivers powerful impact to your audience, through his stories and catalysts that have been Forged In The Fires. From numerous years in the fire service to surviving on Discovery Channel's show "Ultimate Ninja Challenge" to performing search & recovery after the September 11th attacks. His message resonates with everyone and has proven results. Life doesn't get easier, you just get stronger. Fireman Rob will lead you there

## Fireman Rob Verhelst's Accomplishments:

- ❖ Selected member of The National Society of Leadership and Success (Sigma Alpha Pi)
- ❖ In Business Magazine, 2014 Top 25 Most Influential People in Dane County
- ❖ Jefferson Award Winner
- ❖ Ironman, 2012 Performance of the Year
- ❖ Guinness World Record, Most Ironman 70.3 triathlons in one year (23)
- ❖ 2015 Globe Turnout Feets of Strength (Athleticism category)
- ❖ World Record for Most Ironman triathlons in Full Firefighter Gear (18)
- ❖ World Record for Most Half Ironman Triathlons in Full Firefighter Gear (28)
- ❖ 2015 Triathlon Magazine "Best Record-Breaking Performance of the Year"
- ❖ 2012 HITS Triathlon Athlete of the Year

## More About Fireman Rob Verhelst...

*Fireman Rob is a dynamic storyteller with a unique, iconic story that brings your audience to life. He continues inspiring the global community through his work as Fireman Rob, where he speaks, delivers trainings, competes in Ironman races in 50 lbs. of firefighter gear, breaks World Records, and delivers bears to children in hospitals throughout the globe.*

*As an impact leader and in demand speaker/trainer, Fireman Rob impacts lives throughout the world through truly living and emphatically believing that there are no challenges or fears that cannot be overcome with the power of purpose and a strong mindset. His clients range from Fortune companies to community groups to colleges with notables including 3M, US Bank, Southwest Airlines, ATF, Timex, USA Triathlon and Kraft.*

*It is the stories that connect Fireman Rob to the audience, allowing for a unique, genuine, and down-to-earth presentation. Driven by a desire to impact positive action in lives, "Fireman Rob" delivers an engaging presentation built on overcoming adversity, validated under fire, and challenges each person to discover their purpose. His approach to purpose driven success pushes the uncomfortable, unknown limits of you and reveals simple, effective strategies that anyone can use to build mental strength, lead an "action based" lifestyle and become a better leader.*

*He is a normal guy with an extraordinary ability to push the envelope of what is possible, and then relate it to others to do it in their own lives.*

## Why Fireman Rob Verhelst?

Fireman Rob is booked numerous times-a-year across various audiences and industries. He tailors the content to provide impact for audience and the theme while delivering a powerful and impassioned talk. His content and stories will not only inspire and motivate, but also have applications in Leadership, Sales, Teamwork, Performance and Business/Personal Development. Be Fired Up by Fireman Rob who has been Forged In The Fires.

## FIREMAN ROB VIDEOS

Fireman Rob Speaking Video  
<https://youtu.be/U15K9dTeG5M>

2011 IMWI Fireman Rob  
<https://youtu.be/ly-xPThCzxl>

## BOOKS / PROJECTS



*Forged In The Fires Book*  
By Fireman Rob

*Catalysts To Ignite Your Mindset*  
By Fireman Rob

*Fired Up with Fireman Rob*  
Kid's Motivational Development  
Books / Curriculums